Deep Links

Merchant Guide

🔗 What are Deep Links?

Deep links are special links that you can add inside ad banners displayed in your mobile app's homepage.

👉 When a customer clicks on an ad banner with a deep link, they are automatically redirected to a specific section or page inside the app—like a plan, a tag, or their profile.

🧭 Why Use Deep Links?

Using deep links helps guide your customers straight to the content you want them to see—without them needing to search for it manually.

🧩 Deep Link Format

Each deep link follows this general format:
com.yumealz.<brand_name>://<brand_name>/<page_type>/<id>

You just need to replace:

- <brand_name> → Your app's brand name in snake_case (e.g., healthy_food)

- <page_type> → The section (like plans, tags, etc.)

- <id> → The unique ID for that item (only needed for plans and tags)

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📘 Deep Link Examples

🔷 1. Plan Page

Take users to a specific meal plan.

Link Structure:

com.yumealz.<brand_name>://<brand_name>/plans/{planId}

📌 Replace {planId} with your actual plan ID.

🔃 Example:

com.yumealz.healthy_food://healthy_food/plans/675

🔷 2. Plan Tag

Take users to a specific plan tag.

Link Structure:

com.yumealz.<brand_name>://<brand_name>/tags/{tagId}

📌 Replace {tagId} with your actual plan tag ID.

🔃 Example:

com.yumealz.healthy_food://healthy_food/tags/12

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📘 Deep Link Examples

🔹 3. User Profile

Open the user's profile/settings page.

Link Structure:

com.yumealz.<brand_name>://<brand_name>/profile

🔁 Example:

com.yumealz.healthy_food://healthy_food/profile

🔹 4. Store Page

Take users directly to your store in the app.

Link Structure:
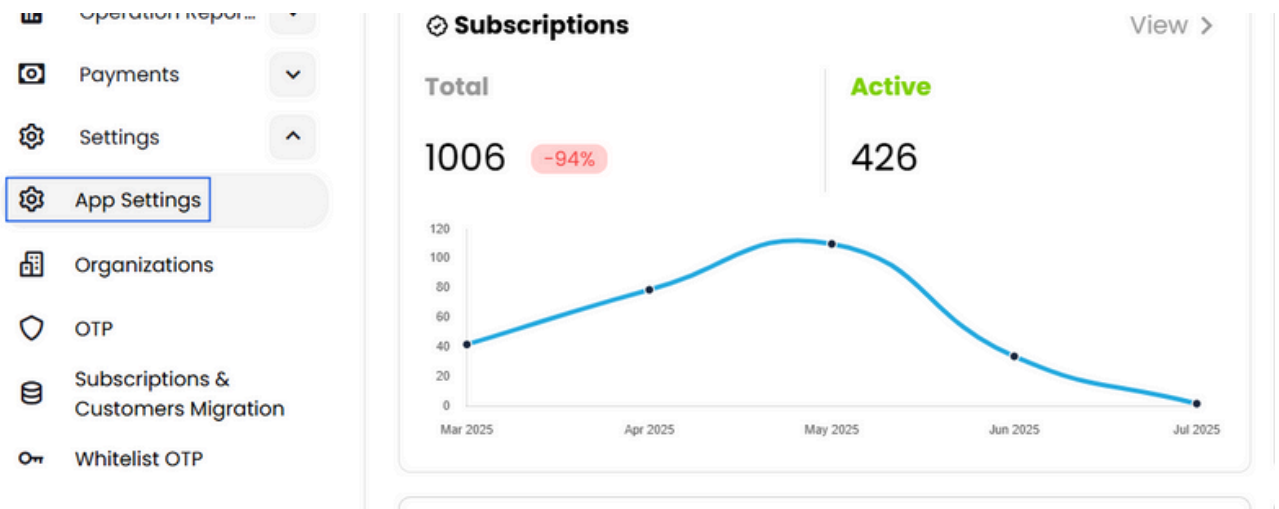
com.yumealz.<brand_name>://<brand_name>/store

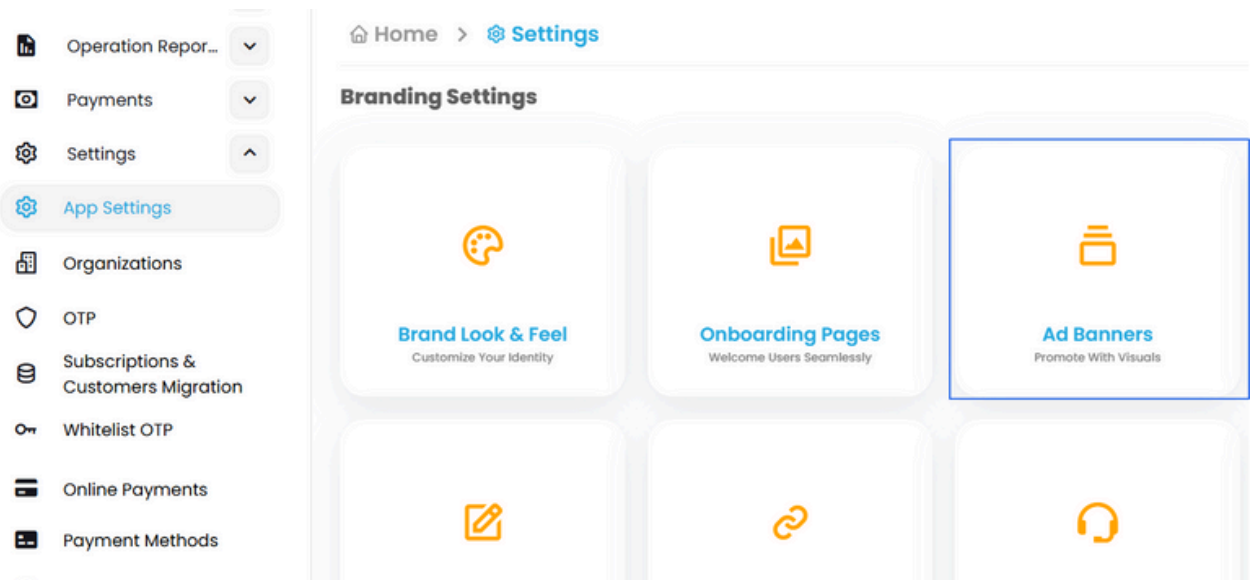🔁 Example:

com.yumealz.healthy_food://healthy_food/store

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◆ **1. Go to "App Settings" Section**

◆ **2. Click on "Ad Banners"**

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◆ **3. Add the Deep Link in "Link" Field and activate "In App Link" option**

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