

# Deep Links

## Merchant Guide

### What are Deep Links?

Deep links are special links that you can add inside ad banners displayed in your mobile app's homepage.

👉 When a customer clicks on an ad banner with a deep link, they are automatically redirected to a specific section or page inside the app—like a plan, a tag, or their profile.

### Why Use Deep Links?

Using deep links helps guide your customers straight to the content you want them to see—without them needing to search for it manually.

### Deep Link Format

Each deep link follows this general format:

`com.yumealz.<brand_name>://<brand_name>/<page_type>/<id>`

You just need to replace:

- `<brand_name>` → Your app's brand name in snake\_case (e.g., healthy\_food)
- `<page_type>` → The section (like plans, tags, etc.)
- `<id>` → The unique ID for that item (only needed for plans and tags)

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### Deep Link Examples

#### ◆ 1. Plan Page

Take users to a specific meal plan.

Link Structure:

`com.yumealz.<brand_name>://<brand_name>/plans/{planId}`

📌 Replace {planId} with your actual plan ID.

 Example:

`com.yumealz.healthy_food://healthy_food/plans/675`

#### ◆ 2. Plan Tag

Take users to a specific plan tag.

Link Structure:

`com.yumealz.<brand_name>://<brand_name>/tags/{tagId}`

📌 Replace {tagId} with your actual plan tag ID.

 Example:

`com.yumealz.healthy_food://healthy_food/tags/12`

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### Deep Link Examples

#### ◆ 3. User Profile

Open the user's profile/settings page.

Link Structure:

com.yumealz.<brand\_name>://<brand\_name>/profile

 Example:

com.yumealz.healthy\_food://healthy\_food/profile

#### ◆ 4. Store Page

Take users directly to your store in the app.

Link Structure:

com.yumealz.<brand\_name>://<brand\_name>/store

 Example:

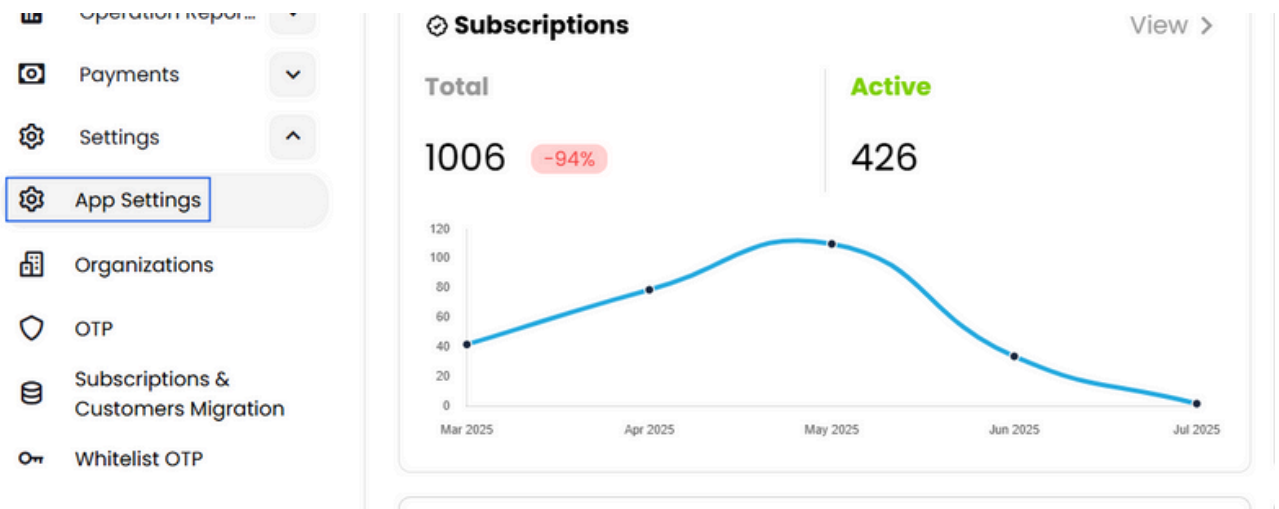
com.yumealz.healthy\_food://healthy\_food/store

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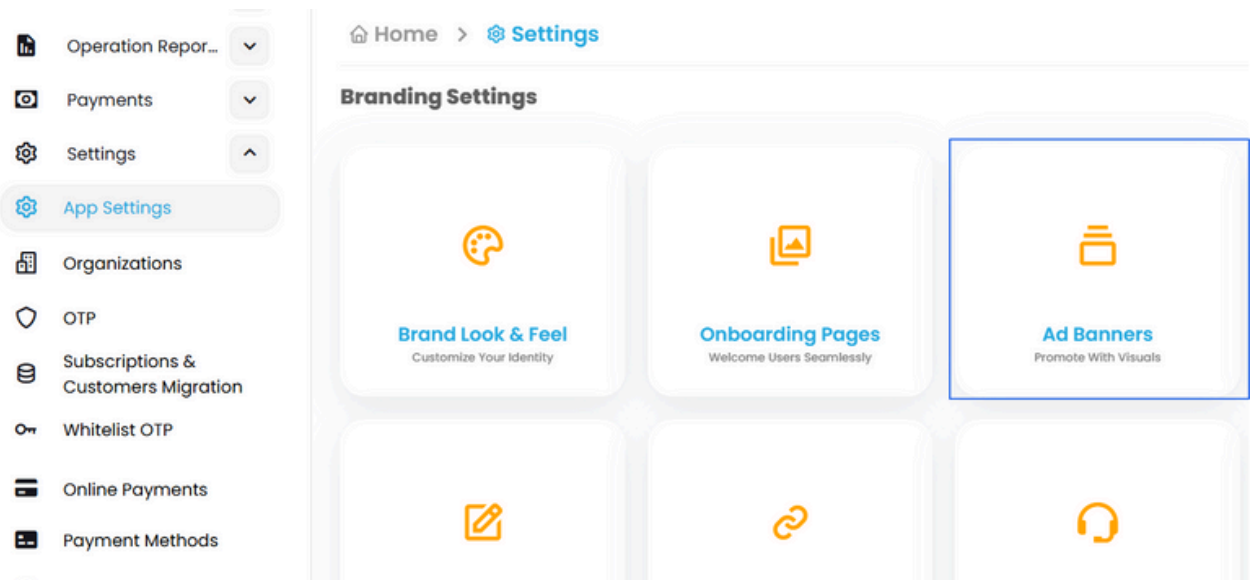
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### ? How to add the Deep Link?

#### ◆ 1. Go to “App Settings” Section



#### ◆ 2. Click on “Ad Banners”



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### ? How to add the Deep Link?

#### ◆ 3. Add the Deep Link in “Link” Field and activate “In App Link” option

The screenshot displays the 'Ad Banners' management interface. On the left is a sidebar menu with options: Delivery, Operation Report..., Payments, Settings, App Settings (highlighted), Organizations, OTP, Subscriptions & Customers Migration, Whitelist OTP, Online Payments, Payment Methods, and Support. The main content area shows the configuration for 'Ad Banner 57'. It includes a 'Delete' button, a 'Title' field with the value '8', an 'Ordering' field with the value '1', a 'Link' field containing 'com.yumealz.uat://uat/plc' (highlighted with a blue box), and an 'In App Link' toggle switch that is turned on. Below these are fields for 'Duration In Seconds' (10) and 'Expiry Date' (mm/dd/yyyy). At the bottom, there are two image upload sections: 'Mobile Image - English (750 x 300)' and 'Mobile Image - Arabic (750 x 300)', each showing a preview of a UAT Restaurant banner with the text 'Deliciousness is here'.

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### Ad Banners

Ad Banner 57 Delete

Title \* 8 Ordering \* 1

Link com.yumealz.uat://uat/plc In App Link ☒

Duration In Seconds \* 10 Expiry Date mm/dd/yyyy

Mobile Image - English (750 x 300) Mobile Image - Arabic (750 x 300)

UAT Restaurant Deliciousness is here

UAT Restaurant Deliciousness is here

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